

JOHN A. CHARTIER

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EDUCATION

Babson College

Babson Park, MA

Candidate for *Bachelor of Science in Business Management*

May 2011

Cumulative GPA 3.97/4.00

Concentrations: Marketing and Entrepreneurship

Presidential Scholar, Honors Program, Dean's List - All semesters

Honors Thesis: *Epic Fail: The Effects of Company Reputation on Service Failure and the Service Recovery Paradox*

London School of Economics and Political Science

London, UK

Completed Summer Course in *Competitive Strategy and Advanced Game Theory*

July to August 2009

Arctic Economic Research Study, National Science Foundation

Yellowknife, Canada

Selected to travel to the Arctic to complete a competitive research study to determine the economic effects of seasonality, ice roads, and the diamond mines on the community of Yellowknife, Canada

March 2010

WORK EXPERIENCE

Navigant Consulting (Europe), Ltd.

London, UK

Marketing and Events Intern

June to July 2009

- Collaborated with the Marketing and Events team for both Navigant Consulting, Inc. and Navigant Consulting (Europe), Ltd., to complete work surrounding branding, promotional initiatives, and marketing plan development

Babson College Residential Living

Babson Park, MA

Resident Manager

2009 to Present

- Developed and was hired into an advanced position to combine the role of Resident Assistant and Community Manager in order to promote community building, oversee the development of Special Interest Communities on campus, and supervise the Community Managers

Babson College Undergraduate Admissions

Babson Park, MA

Admissions Intern

2009 to Present

- Consult with prospective students, coordinate the tour guide program, and oversee the Ambassadors program

Northeast Human Resources Association

Waltham, MA

College Relations Committee Member

2008 to Present

- Develop relationships with local colleges and universities to further the goals of Human Resources

Babson College Academic Services

Babson Park, MA

Foundations of Management and Entrepreneurship (FME) Mentor

2008 to Present

- Serve as a mentor to current students in Babson's flagship FME class, regularly meet with and advise professors in the development of the class

IM Wireless

Andover, MA

Sales and Customer Service Manager

2005 to 2009

- Responsible for overseeing sales operations, customer relations, and training for employees in the Andover location

The Andover Townsman

Andover, MA

Staff Writer

2003 to 2007

- Wrote weekly article for newspaper with a circulation of approximately 50,000 readers

EXTRACURRICULAR ACTIVITIES

President, The Babson Marketing Association

Spring 2009-Present

Co-Founder and Community Manager, The Healthy-Living Tower at Babson College

Spring 2008-Present

Member, The Babson College Honors Program

Fall 2007-Present

Class Representative, The Babson College Honors Program

Fall 2008-Present

HONORS, AWARDS, AND RECOGNITION

John and Virginia Perry Babson College Endowed Presidential Scholarship

Timothy P. Horne Trust Scholarship

Northeast Human Resources Association's Future Star in Human Resources Award, 2008

Michael J. Conlon Undergraduate Writing Award Winner, 2008

Babson College Accelerated Curriculum for Entrepreneurship, 2008-2009

Michael Sainovich Memorial Award, 2008

Ralph Z. and Charlotte R. Sorenson Scholarship Award for Meritorious Achievement, 2009

SKILLS

Proficiency in Microsoft Word, PowerPoint, Excel, Access, FrontPage, Accounting, Minitab, Adv. Spanish (7 years)