

FIN 3560
FINANCIAL MARKETS AND INSTRUMENTS
Syllabus

Fall 2013

Section 01, MW 9:45 am – 11:20 am, Tomasso 108

Section 02, MW 11:30 am – 1:05 pm, Tomasso 303

<http://faculty.babson.edu/goldstein>

as of October 15, 2013

Dr. Michael A. Goldstein

office hrs: by appointment

Office: Tomasso 320, tel: (781) 239-4402

Goldstein@babson.edu

I. Course Objective

This course is for those students who are interested in learning more about financial markets, instruments, and institutions. We will examine a myriad of financial markets, the instruments that trade on them, and the financial and governmental institutions that use or support these markets. In particular, we will cover interest rates, equity markets, the money, capital and mortgage markets, the foreign exchange market, the Federal Reserve, and some derivative markets.

The course will be taught as a mixture of lecture and class discussion. There will be a bit of cold calling at times, so it is best if you volunteer. To provide a unifying theme and to demonstrate the interconnectivity of the financial system, we will relate each chapter to the workings of the securities markets through that day's *The Wall Street Journal* throughout the course.

II. Course and Program Learning Objectives:

This course will help you with Quantitative and Information Analysis, as well as Rhetoric and Critical and Integrative Thinking. Our class discussion will cover Global and Multicultural Perspectives. By the end of this course, students should be able to:

- Calculate and use effective annual rates (EAR or EAY) appropriately when discounting
- Understand term structure, and how to calculate forward rates and estimate future spot rates
- Value bonds and stocks, including between payments
- Calculate and derive duration and understand its use
- Value a mortgage
- Use foreign exchange spot rates and forward rates to calculate Covered Interest Parity
- Understand futures, forwards, and options and their payoffs
- Determine the interest rate risk of a bank or financial institution
- Derive/Calculate the number of interest rate futures a bank needs to buy/sell to dynamically hedge its asset/liability interest rate exposure due to its duration gap

III. Required Text:

1. You can either by the custom coursepack in the Bookstore, or you can buy the actual book:

- Custom Coursepack in Bookstore,
or
- **Financial Markets and Institutions : A Modern Perspective** (5th Edition), by Anthony Saunders and Marcia Million Cornett, Irwin/McGraw-Hill, copyright 2012

You should also access the book's website at:

http://highered.mcgraw-hill.com/sites/0078034663/information_center_view0/ .

You can click on the Student Edition:

http://highered.mcgraw-hill.com/sites/0078034663/student_view0/index.html .

2. **Obscene Gestures of an Invisible Hand: Financial Doom and the Death of Culture - The Lighter Side**, by Jeffrey J. Trester, copyright 2004

You also need to read *The Wall Street Journal* . It is required reading **EVERY DAY. (I am **not** kidding about this!) *You are expected to keep up with the readings at ALL times!* There are a variety of materials on my website (see URL above) which are also related to the class that you will need or will be helpful.**

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IV. Course Work and Grades

Finance is not an easy subject, and **this is not an easy class**. You will need to think, study, practice the problems at the end of the chapters, and be prepared for class to do well in this course. On the other hand, if you are willing to put in some time and effort, you should find the class quite rewarding.

There will be a midterm, a group project (which I will treat like a midterm in terms of grading) and a final. The second midterm will be a group term paper on a selected topic; it may be submitted to Turnitin or something equivalent. In addition, there will also be homework for you to do on your own. Thus, no one score will determine your overall grade in the class. **All** class members are expected to participate actively in the class.

The *initial* calculation for the course grade will use the weights below, although outstanding good (or bad) class participation may, at my option, be recognized by an increase (decrease) of a half grade or more, at my sole discretion:

Participation, Initiative, Professionalism, and Improvement (PIPI)	15%
Midterm 1	25%
Midterm 2 (Group Paper)	25%
Final	35%

All work and exams are cumulative. If an emergency or illness should force you to miss an examination or assignment/homework deadline, you *must* contact me *before* the test is given or the assignment is due.

NOTE: Dr. Goldstein reserves the right to change any aspect at any time, including, but not limited to, assignments, grading methods or relative grading weights, assignment or exam dates, or the course schedule. However, FINAL EXAMS may not be rescheduled.

Accommodations/Disabilities:

Any student who feels he or she may need an accommodation based on the impact of a disability should contact me privately and in a timely fashion to discuss his or her specific needs. Students must also contact the Director of Disability Services at 781-239-5509 or in Hollister Hall 122 to coordinate reasonable academic accommodations.

Religious Observances:

Any student who faces a conflict between the requirements of this course and the observance of his or her religious faith should contact the instructor as early in the semester as possible. In such event, the instructor will provide reasonable accommodations that do not unduly disadvantage the student.

V. Academic Honesty and Integrity

The standards and expectation of the Babson Honor Code and its academic honesty and integrity policies apply to this course as well as to any other course you are taking here. The policy is articulated in your Undergraduate Handbook. Failure of any student to take appropriate steps to fully understand the Code will not be an acceptable nor tolerated excuse for any violations.

You can find some information related to the Babson Honor Code at:

<http://www.babson.edu/undergraduate/student-life/community-standards/pages/honor-code.aspx>.

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All students have an **obligation to act** according to the Babson Honor Code. Students may be required to affirm their understanding of and commitment to the Babson Honor Code by writing the following honor code pledge on every exam, paper, project, or other academic exercise:

“I pledge my honor that I have neither received nor provided unauthorized assistance during the completion of this work.”

VI. Course Policies:

Please refer to the Undergraduate Student Handbook for the College’s policies on lateness, absenteeism, and excuses. Those are all in effect.

Generally speaking, however, it is your responsibility to get out of class what you can and not disturb others around you. It is very important to me that you respect each person in the class. Please do not interrupt or interfere with their learning process. **Unprofessional conduct in or out of class will be counted against your PIPI score.**

Computer and Mobile Phone Usage During Class

Misuse of computers during class will not be tolerated. This includes using computers for:

- instant messaging (MSN, AOL, Yahoo!, etc.) of any form
- Facebook, MySpace, Twitter
- web browsing not directly related to current class discussion
- looking at or engaging in inappropriate behavior or offensive material
- video games
- work for other classes

Students using computers for note taking are requested to sit in the last row of the classroom. Mobile phones should be turned completely off during class.

VII. Calculator

Students are required to either own or have unrestricted use of a financial calculator. The recommended calculator is the **Texas Instruments BAI Plus Financial Calculator**, or the Hewlett-Packard HP 12C or an equivalent. As this is a finance class and not a class on how to use your calculator, **YOU NEED TO KNOW HOW TO USE YOUR CALCULATOR!**

VIII. Homework

There may be a few assignments during the course of the semester which will be announced in class. However, besides this, students are generally expected to on their own try the problems at the back of each chapter and work through the answers themselves. **DOING PROBLEMS IS THE BEST WAY TO PREPARE FOR THE EXAMS!!!!**

IX. Course Schedule

Below is a tentative course schedule. This schedule is **SUBJECT TO CHANGE!!!** Please note that there may be **outside-of-class enrichment sessions** that you need to attend; you should consider them part of this course.

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<u>Date</u>	<u>READING ASSIGNMENT</u>	<u>CHAPTERS</u>
September 4	Introduction to Markets	Ch 1 Appendix 1A
September 9	NO CLASS	
September 11	Interest Rates (EAY)	Ch 2 p58-68
September 16	Interest Rates (Term Structure)	Ch 2 p45-58
September 18	Valuing Bonds	Ch 3 p72-89
September 23	Duration	Ch 3 p90-101 and appendices
September 25	Duration	Ch 3 Appendix 3
September 30	Stock Markets	Ch 8
October 2	Stock Markets	
October 7	Securities Firms and Investment Banks	Ch 16
October 9	Money Markets	Ch 5
October 16	Bond Markets	Ch 6 and Appendix 5
October 21	REVIEW	
October 23	MIDTERM #1 6:00 pm OLIN 120 ← NOTE NEW LOCATION!!!!	
October 28	Mortgage Markets	Ch 7
October 30	“”	
November 4	Foreign Exchange Markets	Ch 9
November 6	“”	
November 11	Derivative Security Markets	Ch 10 and Appendix 10
November 13	“”	
November 18	Managing Interest Rate Risk	Ch 22
November 20	Managing Interest Rate Risk	Ch 22
November 25	THANKSGIVING BREAK	
November 27	THANKSGIVING BREAK	
December 2	Managing Interest Rate Risk with Derivatives	Ch 23 and Appendix 23
December 4	Managing Interest Rate Risk with Derivatives	Ch 23 SECOND MIDTERM DUE
December 9	Mutual Funds and Hedge Funds	Ch 17
December 11	LAST DAY OF CLASS / Course Review	

FINAL EXAM at time and place to be determined by the Registrar